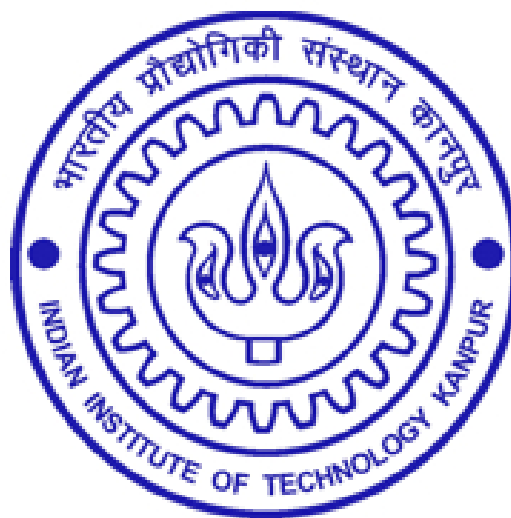


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IIT Kanpur MBA Summer Placement Report 2013-2015

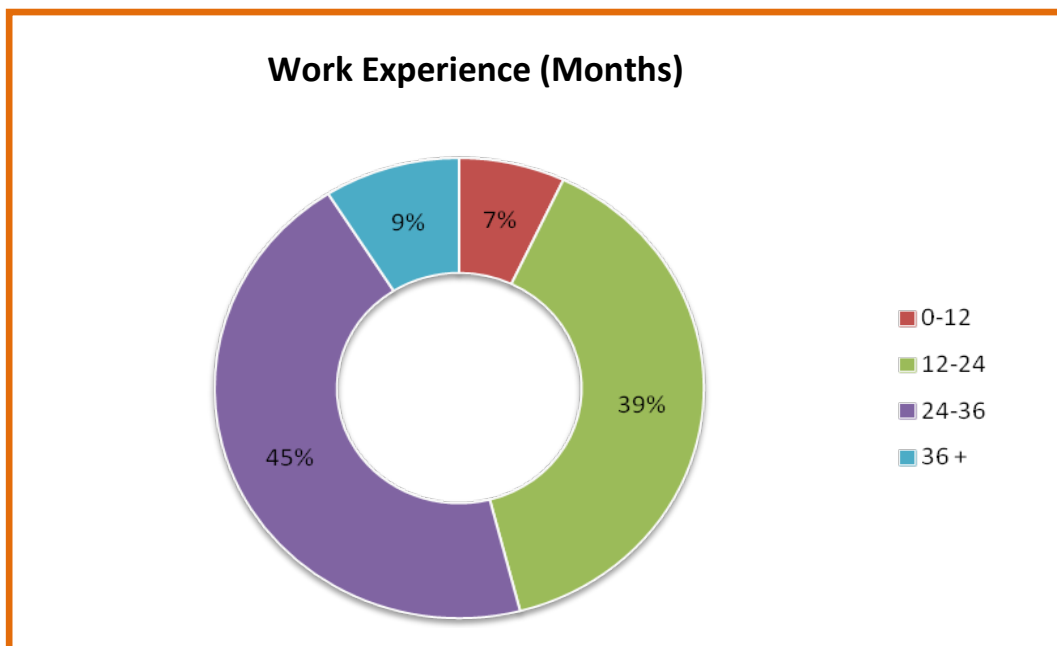


Introduction

The Summer Placement season for the IIT Kanpur MBA program commenced in September 2013 and continued until the conclusion of the semester in April 2014, to align the placements with the recruiting time-windows of various organizations. This season of summer placement season saw a surfeit of companies visiting IIT Kanpur MBA, offering various niche profiles to our highly talented students. The IME MBA department of IIT Kanpur witnessed another successful summer placement season despite the fears of economic slowdown. A plethora of profiles were offered in all major streams of management- Operations, Finance, Marketing, Analytics, Corporate Planning and IT. Overall, 40 companies participated in the placement process for the 2015 batch of 55 students. Few students have had multiple offers from different companies. Some of them have also been offered niche roles in their preferred domains as well. The number of profiles being offered by the companies visiting the campus has been increasing over the years as well.

Student Profiles

The students of the MBA 2013-15 at IIT Kanpur are a mix of fresh college graduates as well as experienced professionals who have worked in varied domains. A snapshot of the experience is as follows:



Placement Statistics

Total Number of Students	55
Number of Companies Participated	40
Highest Domestic Stipend Offered*	70,000
Highest International Stipend Offered*	97,200
Average Stipend Offered*	21,600

* Values in INR and the stipend is for the entire duration of the internship (6-10 weeks).
Figures don't include food, accommodation and travel allowances.

Operations

Schneider Electric, Coca-Cola, Anand Group, BPCL, IOCL and RSPL offered profiles such as Quality Sustenance & Systems, System Architecture, Warehouse Optimization, MOST Analysis, Supply chain Management, Procurement among others.

Marketing

Mitsui Chemicals Japan offered international internship to one of the student. Companies such as National Instruments, Bharat Petroleum, Berger Paints, HCL Marketing, Anand Group, RSPL, Taylor and Francis, Market Insights, QCFI, True Spider, RoomNHouse and Evening Flavors visited the campus and offered varied Marketing profiles such as Business strategy, Market research, Market penetration, Business development, new product marketing, market visibility, sales, SME market research and Digital marketing.

Finance

Reliance Capital, SBI, IDRBT, Kotak Mahindra provided offers to the students. SBI provided the maximum offers by short listing 7 students. Profiles were offered in Equity research, corporate finance, financial auditing, Infrastructure research et cetera.

IT, Consulting & Analytics

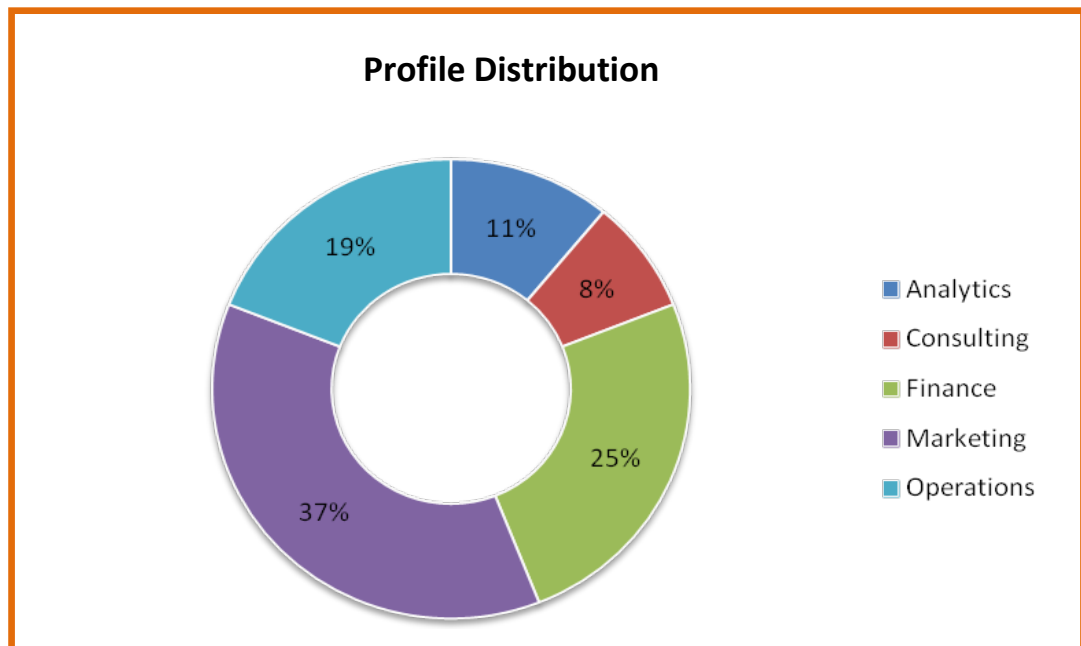
Deloitte Consulting, Schlumberger, Capgemini, Value Edge, Roamware and MP School of Good governance visited IIT Kanpur campus for campus recruitment. The profiles offered were related to Business consulting, Analytics, Technology Consulting, Infrastructure research Analysis and Strategic Management. Deloitte Consulting offered the highest domestic stipend.

OTHERS

One student opted for startup in IITK incubation center. Xerox, Pay U, Mobitrack, 4th dymension Tecknocrats and few others have also shown interest in recruiting our students for a myriad of profiles in Marketing, Finance, Analytics, Consulting, and Operations.

The Summer Internship program of IIT Kanpur MBA is another means to provide the MBA students an opportunity to interact with and learn from organizations and in return, add value to the organizational operations and functions. The above mentioned organizations and profiles are a testimony to the growing eminence of the IIT Kanpur MBA program.

The following is the break-up of internship profiles offered:



Every year many new companies are visiting our campus. The students of MBA, IME department IIT Kanpur were offered various roles and profiles based on their chosen area of interest. The profiles were from the domains such as Marketing, Sales, Consulting, Strategy, Finance, Information Technology, Manufacturing and Supply chain.

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