

**Department of IME
MBA IIT Kanpur**

**Final Placement Report
Batch 2012-14**

Placements at MBA IIT Kanpur

The MBA placement process is conducted every year by the MBA placement committee consisting of students, under the guidance of the faculty placement advisors along with the support of the central Student Placement Office.



Placement Process



Traditionally, 1st December marks the beginning of the placement session with various big multinational companies participating in the placement. This year too, we saw a host of companies showing their interest to recruit students from our campus. The slotting of companies is performed in a transparent manner as mentioned in the guidelines for placements and under the supervision of our faculty placement advisors.

Highlights - Placement MBA 2012-14 Batch

The placement for the MBA Batch 2012-14 is a testimony to the growing confidence and trust of the various corporate leaders in the MBA program of IIT Kanpur.

While we nourish our growing relationships with regular recruiters like, Deloitte, Infosys, HSBC Analytics, Anand Group, RSPL we were able to foster new bonds with ICICI Bank, ITC Infotech, HP Analytics, LAVA Mobiles.

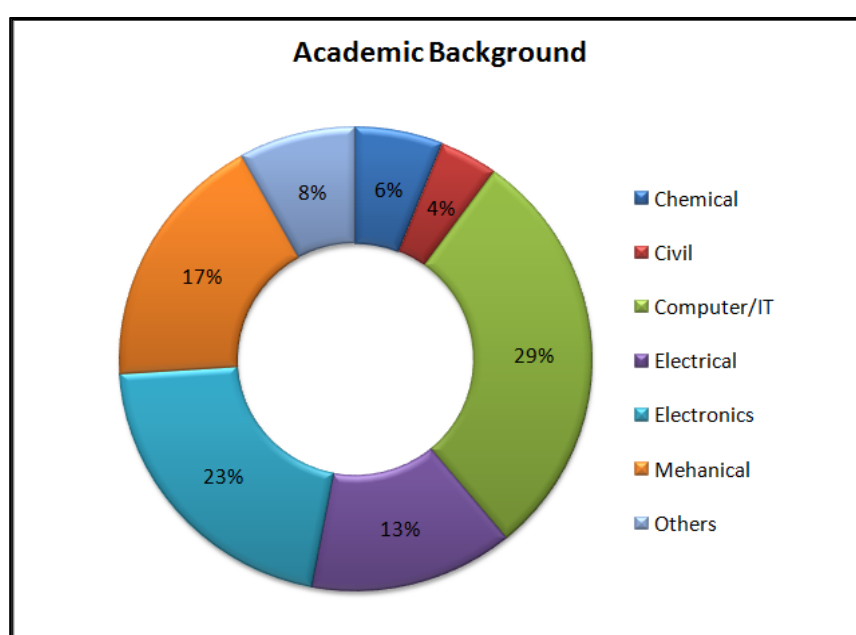
IIT Kanpur MBA witnessed a strong first week of placements. More than **80 percent** of the batch successfully secured offers in first week itself. In the first week of campus placements, **14 companies** participated and made offers to the students. A few of the students secured multiple offers as well.

The MBA of IIT Kanpur added **6 new companies** to the already existing relationships with companies visiting the campus during the first week.

After the first week, Placements followed a rolling process where more than 25 companies visited the campus for recruitment. The available students were selective about the company they wished to appear for interviews

Companies offered a myriad of profiles in Operations, Marketing, Finance, Analytics Consulting, Strategy and others. The visiting companies were extremely satisfied with the quality of the students in the batch.

Batch Profile – MBA 2012-14

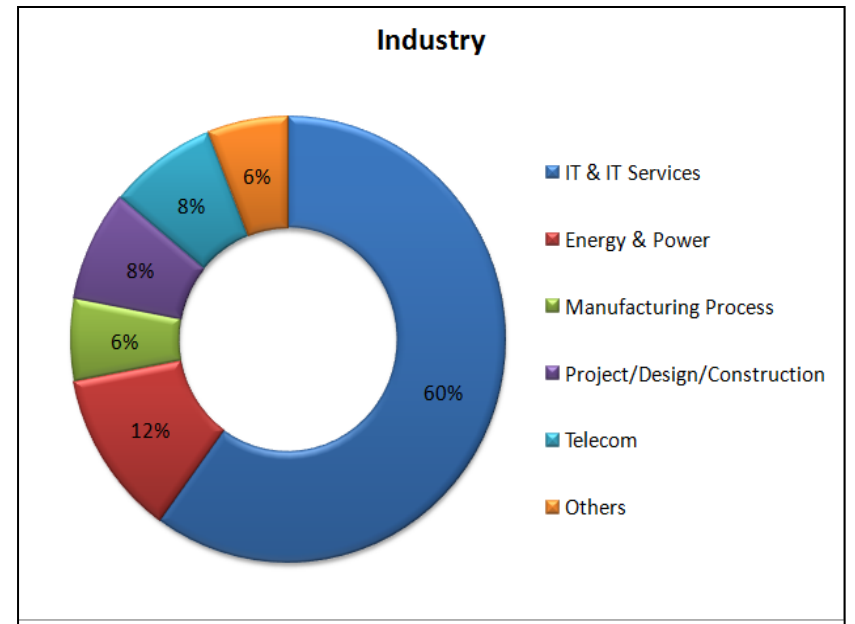


IIT Kanpur MBA consists of an all Engineers batch from various branches of Engineering like Computer Science, Mechanical, Electrical, Electronics, Civil, Chemical et cetera.

Industry Background

Majority of the batch has IT experience and thus attracted corporate leaders in IT consulting domain most of our recruiters are also from the IT sector.

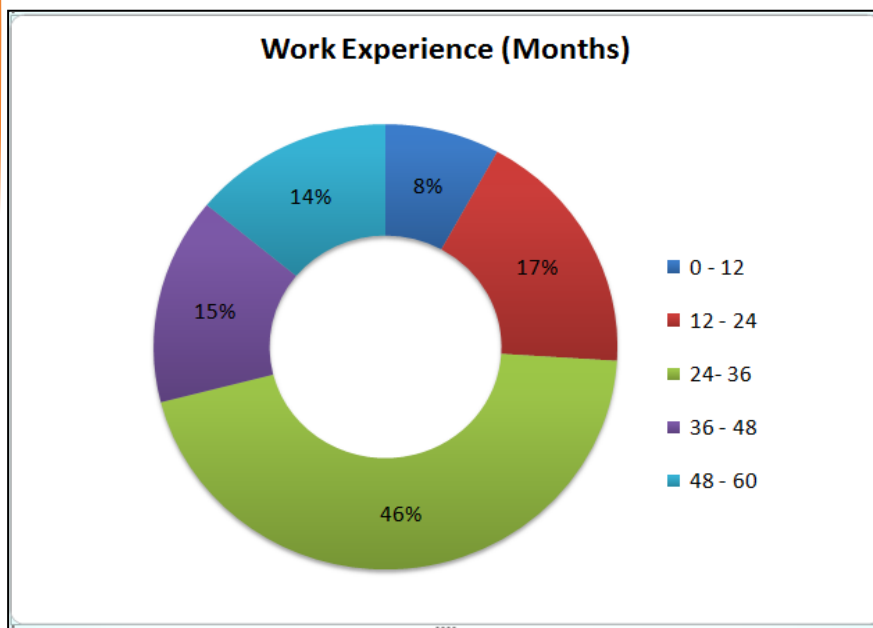
Manufacturing companies have also participated in the campus program given the large number of students in Mechanical Electrical and Civil background students



Batch Experience Details

The MBA batch of 2012-14 is a well experienced batch with an average industry experience of **33 months**. The rich blend of experience adds to great amount of peer learning among the batch.

The companies visiting the campus also favor both experienced and freshers based on the requirement.

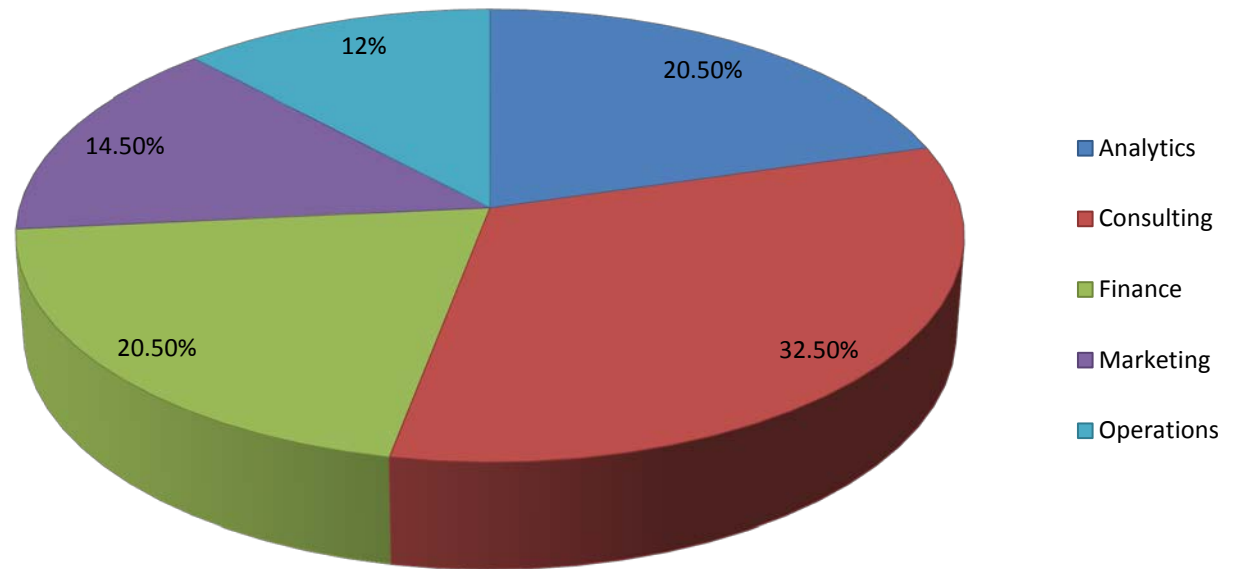


Placement Statistics

Batch Size	50
Number of PPOs	03
Number of offers	48
Number of recruiters	45
Average CTC (Rs.)	934356
Median CTC (Rs.)	900000

Profiles offered by Companies

Placement Profile



Contact Us

For queries related to placements, please contact: mba@iitk.ac.in