



FINAL PLACEMENT REPORT

BATCH OF 2016 - 18

MBA

IIT KANPUR



The placement process at MBA IIT Kanpur is conducted every year by the MBA placement committee under the guidance of the faculty placement advisor along with the support of the Student Placement Office of IIT Kanpur.

Highlights of Final Placements

The successful placement season for the MBA batch of 2016-18 stands testimony to the growing confidence of the corporate world in the MBA program of IIT Kanpur. The program achieved 100% placement yet again this season. Two students decided to opt out from the process. The students were offered profiles in the domains such as analytics, consulting, IT, operations, finance and marketing. Our regular recruiters such as Deloitte, ICICI Bank, Infosys, Cognizant Technology Solutions, Reckitt Benckiser, HSBC, CRISIL continued their relationship with our program this year as well. In addition, MBA IIT Kanpur was able to forge bonds with many new recruiters including Spencer's, AbsolutData, Toppr, IndiaMART, Optum, InfoTechHub, Mphasis, Ford, HSBC etc.

BATCH PROFILE



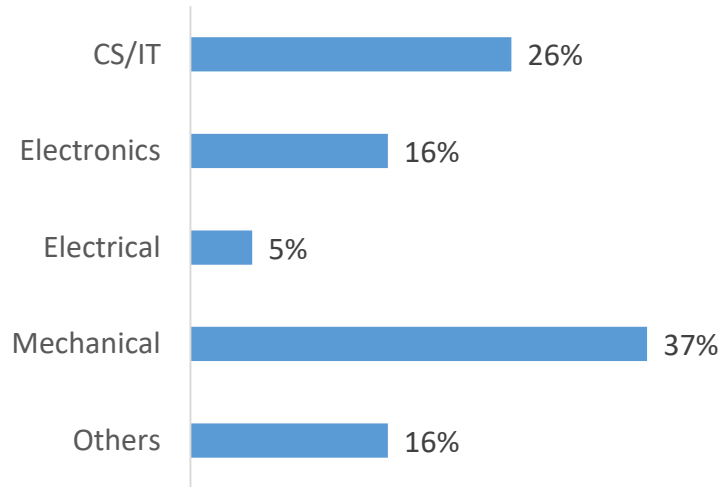
38

Batch Size

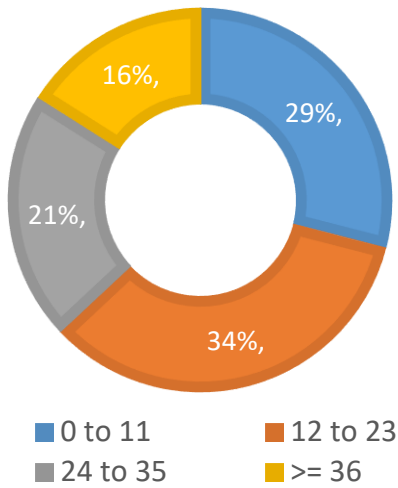
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Average Experience

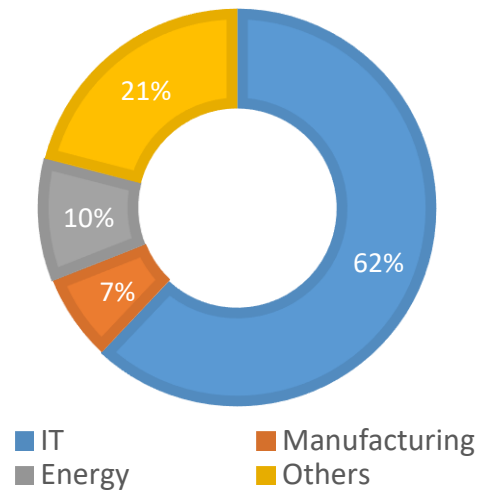
Academic Background



Industry Experience



Industry Background



* Experience is in months

PLACEMENT STATISTICS



No. of Companies
Visited

28

Average CTC Offered

10.48

Number of PPO's
Offered

7

Highest CTC Offered

18

12.61

Top 30% Average CTC

11.10

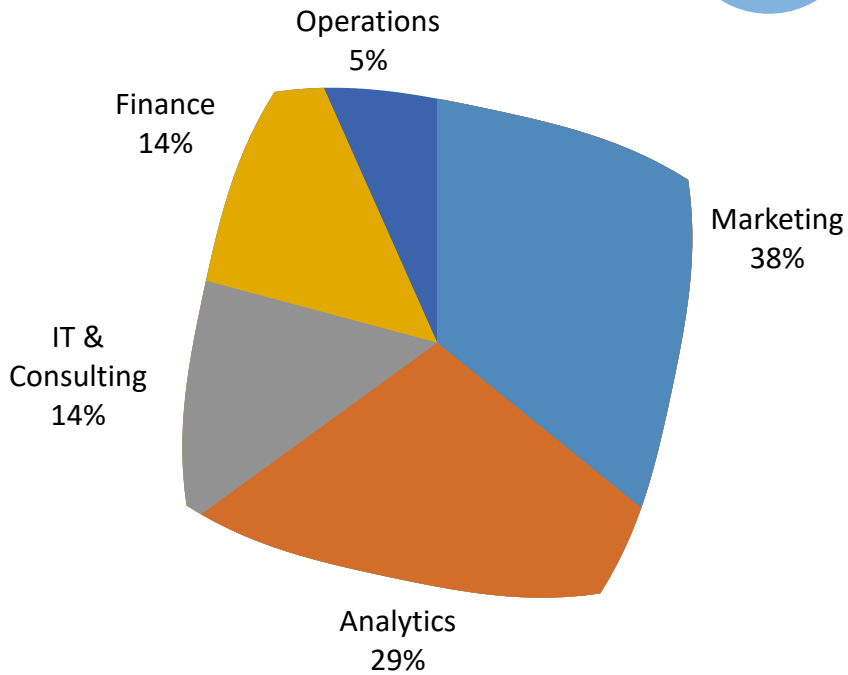
Top 50% Average CTC

09

New Companies

** All CTC figures are in LPA*

PROFILES OFFERED



IT, Consulting & Strategy

Our regular recruiters such as Deloitte, Infosys, Cognizant, Reckitt Benckiser etc. offered profiles including Technology Consultant, Associate Consultant, Business Development Manager, IS Trainee etc. 14% of the batch sought placement in this domain.



Marketing

The marketing domain received the maximum number of offers this placement season with 38% of the batch accepting offers from companies such as Toppr, IndiaMART, National Innovation Foundation, Cognizant, ICICI Bank, Lohia Group etc. The profiles offered were Assistant Product Manager, Brand Manager, Business Development, Relationship Manager etc.

Analytics

The analytics domain saw participation of companies spread across industries such as financial services, healthcare, information technology, automobiles etc. The profiles offered were Analyst, Senior Associate Consultant, Senior Business Analyst etc. Some of the prominent recruiters for these profiles were HSBC, Optum, AbsolutData, Ford, Mphasis etc.

Operations

The operations management domain witnessed participation from companies such as Spencer's, Ferns N Petals etc. The profile offered were Senior Manager (Operations), Management Trainee etc.

Finance

14% of the batch sought offers from companies such as ICICI Bank, CRISIL, InfoTechHub etc. The profiles offered were Credit Risk Manager, Management Trainee, Financial Analyst, Wealth Manager etc.

KEY RECRUITERS



Deloitte.  **CRISIL** **HSBC**  **Infosys**[®]

 **ICICI Bank**  **Mphasis**
Unleash the Next  **Reckitt Benckiser**

 **Cognizant**  **indiamart**[®]  **Ford**  **toppr**


LOHIA GROUP

 **OPTUM**[™]

 **absolutdata**
Intelligent Analytics


spencer's

 **infotechHub**

राष्ट्रीय नवप्रवर्तन प्रतिष्ठान – भारत
विज्ञान एवं प्रौद्योगिकी विभाग, भारत सरकार का स्वायत्तशासी संस्थान
National Innovation Foundation - India
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