

# Industrial & Management Engineering || IIT Kanpur



## MBA Summer Placement Report Batch 2018-20

# From the Placement Desk



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I am delighted to acknowledge that MBA | IIT Kanpur has successfully completed another year of summer placement. This year we saw an increase in number of recruiters, median stipend offered and 24% increase in the average stipend offered compared to the previous year. This year we saw more diverse profiles offered from our recruitment partners in various domains and a great industry participation. I would like to thank our recruiters, faculty members, alumni, staff and all those who have trusted us and supported us throughout this placement process. With this, I would like to invite you to read further about the summer placements of batch 18-20.

# Summer Placements at MBA IIT Kanpur

The Summer placement process of MBA program at IIT Kanpur is conducted every year on a rolling basis starting from the first week of September. Summer placements are planned and assisted by MBA Placement committee under the guidance of faculty placement advisor.

## Highlights

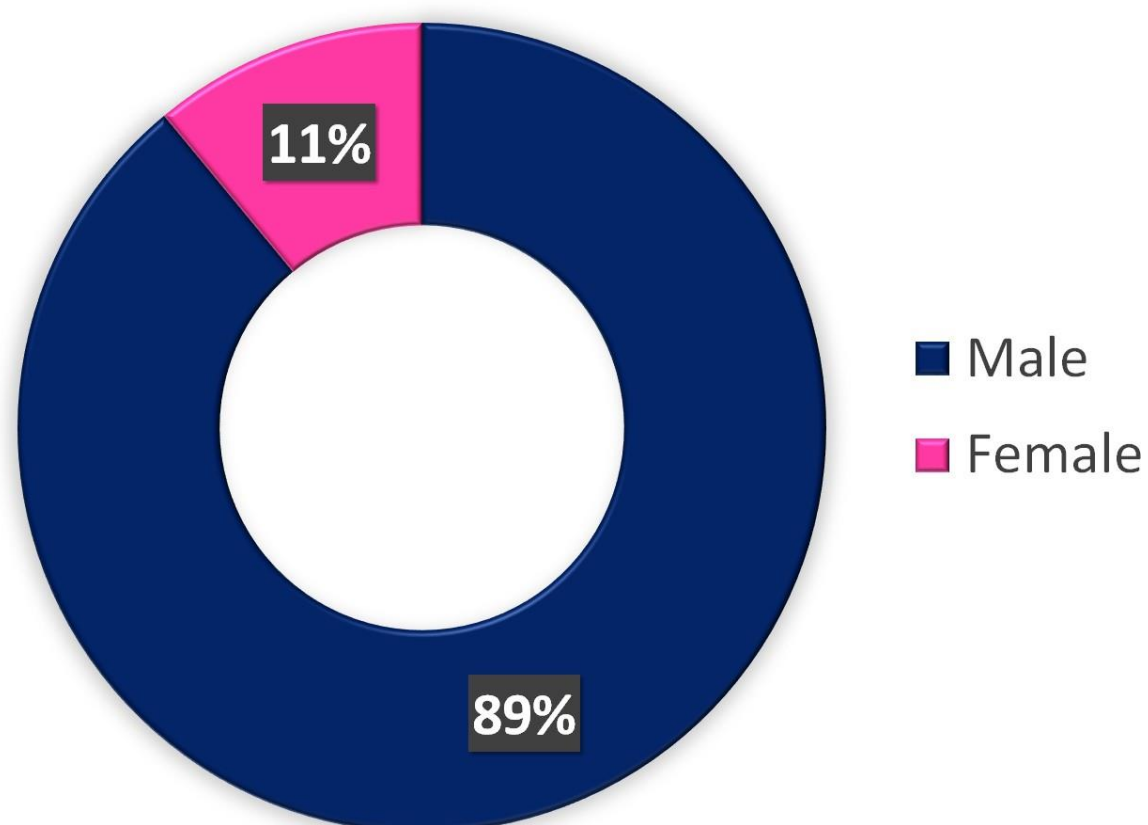
The summer placement of MBA batch of 2018-20, brought in opportunities for the students to work in a wide variety of sectors. This year saw enthusiastic participation from 32 companies. The summer placement stands as a testimony to the growing faith of various corporate leaders in the MBA program of IIT Kanpur.

**32 Companies** from sectors such as Financial services, Government advisory, Automobile, Healthcare, E-commerce, Media and television, Logistics and various others offered myriad profiles under different domains.

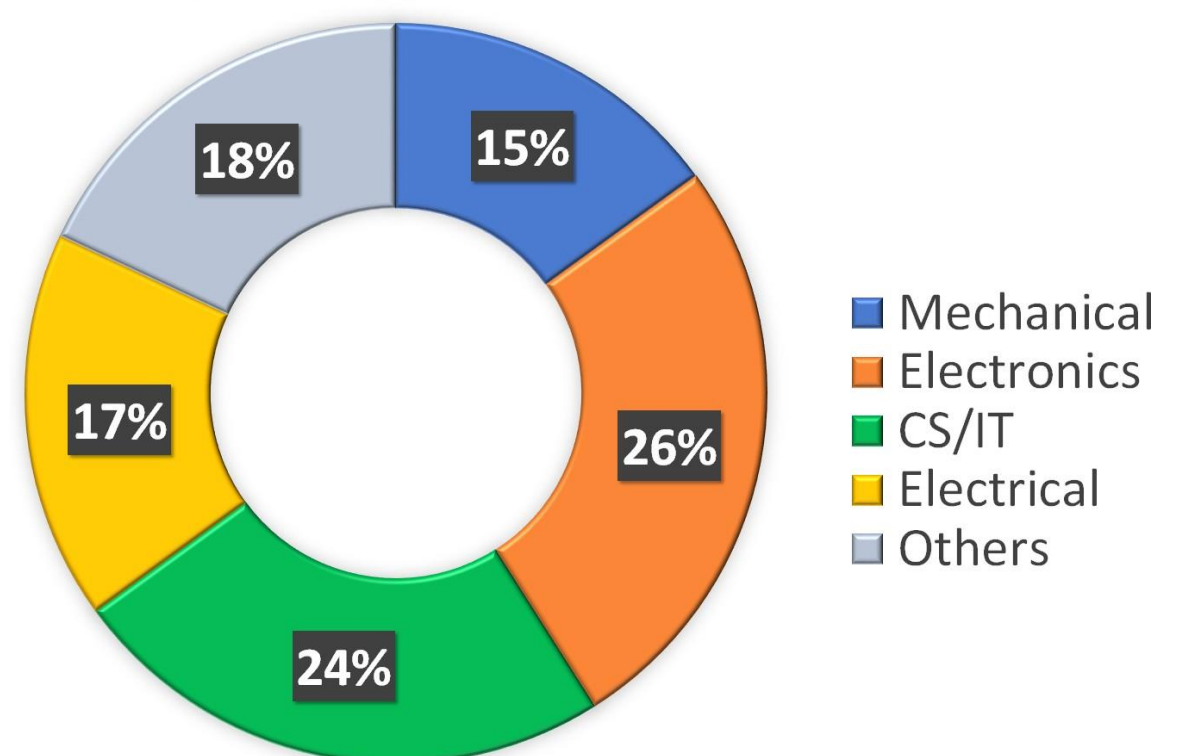
# Batch Profile

With a strong academic background and the majority having prior work experience, the batch of 2018-20 consisting of 54 candidates continues to uphold the high standards of talent that the MBA program of IIT Kanpur always nurtures.

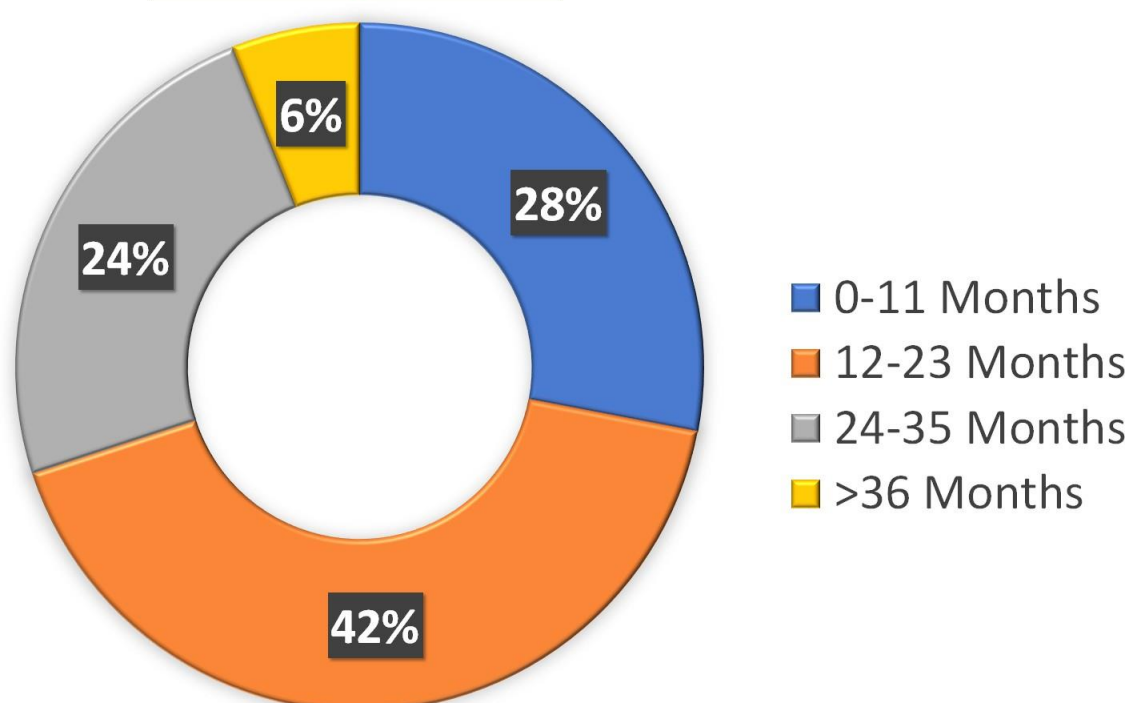
Gender Diversity



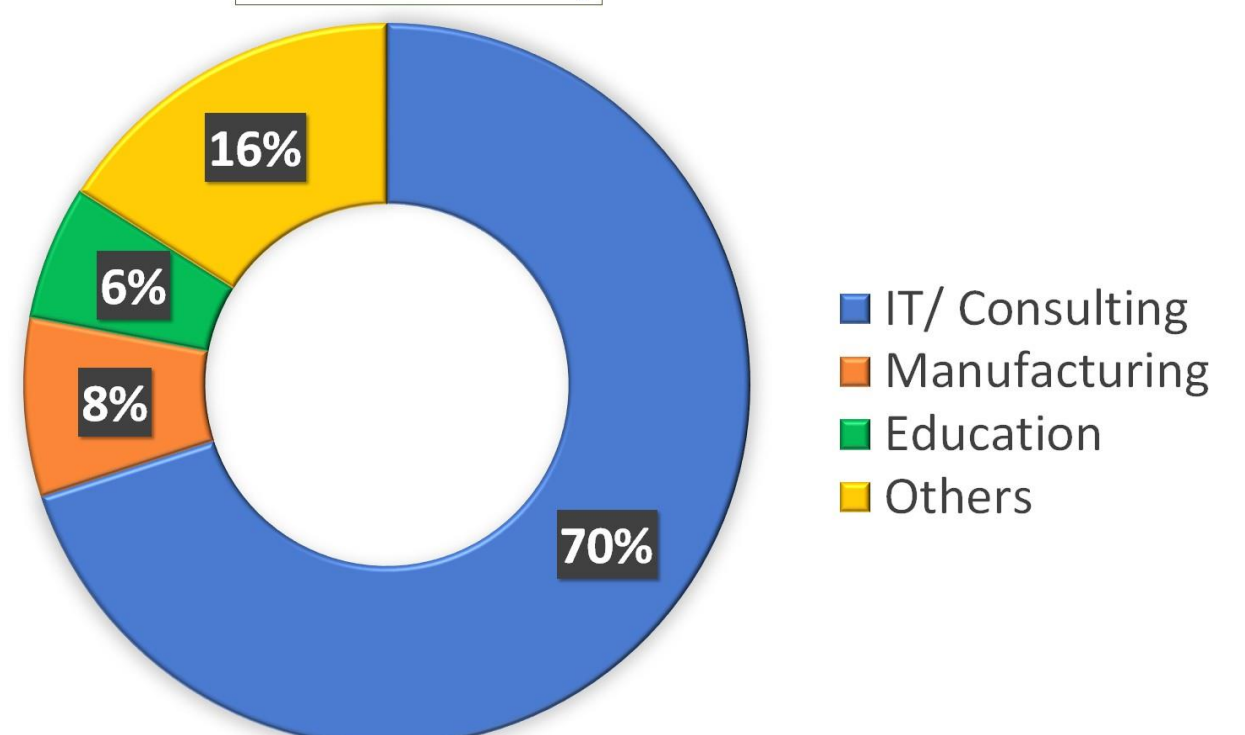
Engineering Background



Work Experience

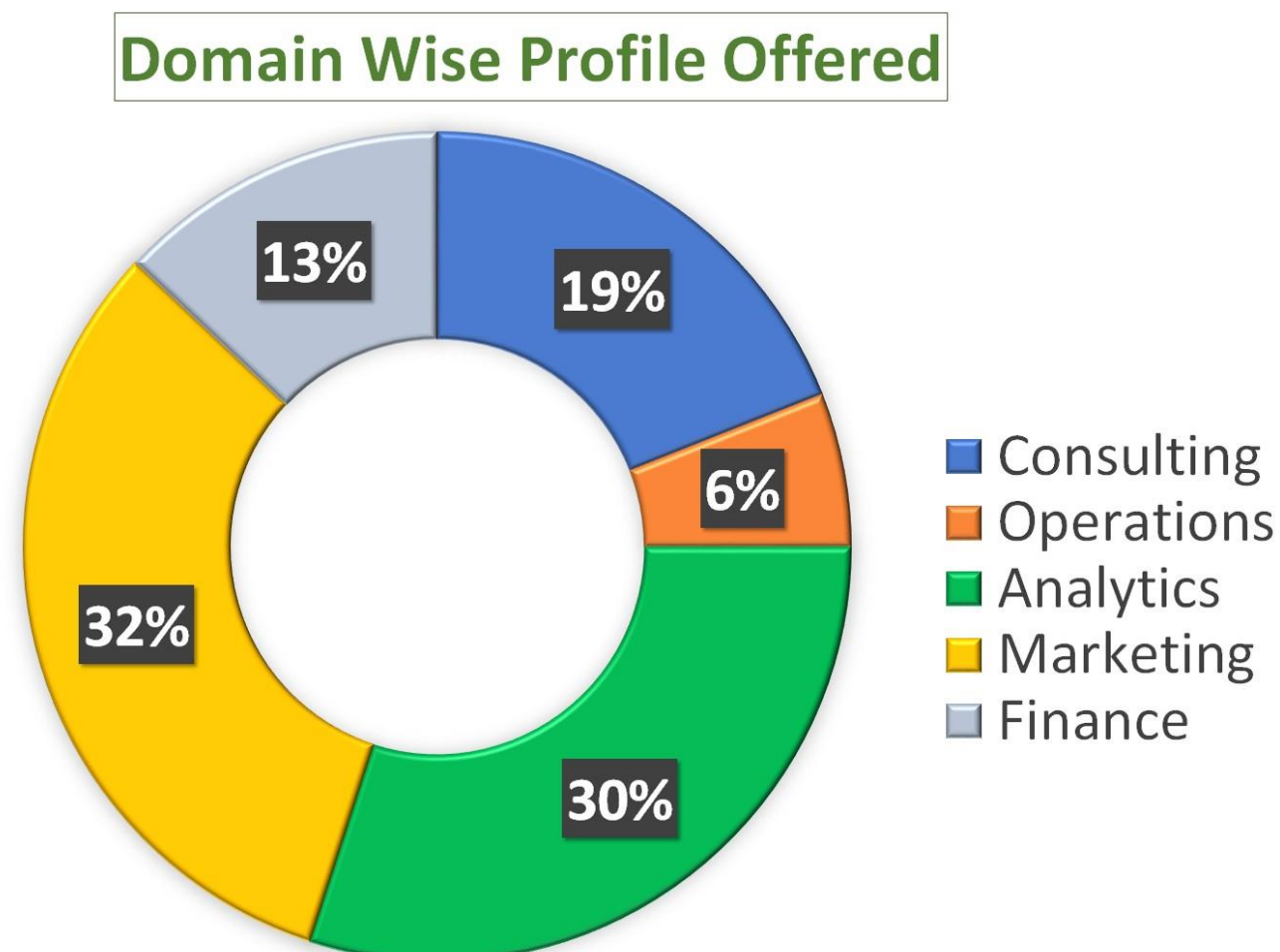
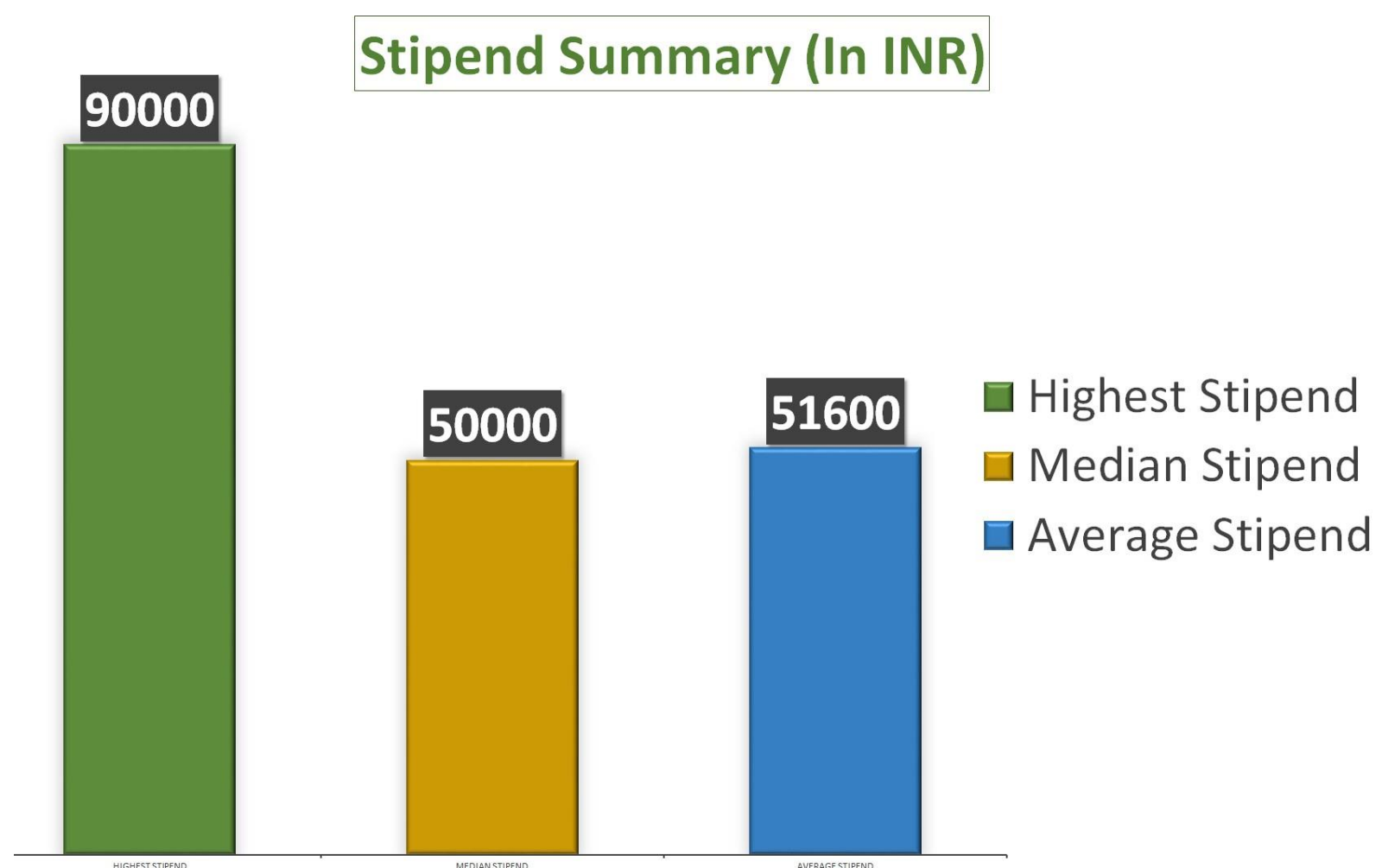


Work Industry



# Internship Profiles and Stipend Statistics

With a year on year increase of 24% in stipend offered, highest offered package stood at Rs. 90000 with median at Rs. 50000 and average stipend offered at Rs. 51600



# Marketing

Marketing was the most sought-after domain this season with 32% of the batch accepting offers in companies such as BPCL, Indiamart, BenQ, Milkbasket, etc. Within Marketing, profiles in Business Development, Digital Marketing, Product Merchandising, Brand Management, Market Research etc were offered.

# Analytics

Analytics became the second most sought-after domain with 30% of the batch accepting offers in Analytics domain. Prominent recruiters in this domain were Ford, PnB Metlife, Mphasis etc. The Analytics profile was offered in sectors such as Insurance, IT services etc.

# Consulting

19% of the batch accepted offers from HDFC, Spearhead Consulting, Atal Bihari Institute of good governance and policy analysis and others. The Consulting profiles offered are in sectors such as Information Technology, Business Management etc.

# Finance

13% of the batch accepted profiles of Equity Research and Project Finance Management in the Finance domain in companies such as RBI, Mudra Home etc.

# Operations

6% of the batch accepted offers in Supply Chain Management, Inventory Management etc. in companies such as BenQ, DentalKart, Milkbasket etc.



# Key Recruiters





# Contact

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