

# Ujjwal Kumar Shukla

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EDUCATION			
Degree/Qualification	Institution	CGPA/Percentage	Year
MBA (Expected April 2023)	Indian Institute of Technology, Kanpur	N/A	2021 - Present
B.Tech. (Civil Engineering)	Institute of Engineering & Technology, Lucknow	78.52%	2015 - 2019
HSC (12 <sup>th</sup> )	Diamond Public School, Lucknow, U.P. (CBSE)	87.20%	2014
SSC (10 <sup>th</sup> )	Mission Higher Secondary School, U.P. (UP Board)	86.17%	2012

WORK EXPERIENCE	
<b>PRISM JOHNSON LIMITED</b> Senior Executive	<b>Varanasi, Uttar Pradesh</b> July 2019 - July 2021 ▪ 25 months
<ul style="list-style-type: none"><li>Worked for Training and Development of Marketing Technical Services department as Technical Coach</li><li>Involved in Data Analysis and Project Management</li><li>Member of UDAAN Team and worked for business expansion of the company</li><li>Increased the premium share of cement in the market via market penetration and market development</li><li>Involved in network expansion and volume growth of the cement in Lucknow, Bareilly and Barabanki</li><li>Responsible for customer services post the sale of cement</li></ul>	

POSITIONS OF RESPONSIBILITY	
<b>IIT Kanpur</b>	▪ Capstone Project Committee Coordinator for MBA Batch 2021-23
<b>AKTU Lucknow</b>	▪ Treasurer at State Level's Arts and Cultural Fest, Pravah (2018)
<b>IET Lucknow</b>	▪ Coordinator at Dean Student Welfare (2018-19)

CERTIFICATIONS	
<ul style="list-style-type: none"><li>'Tableau Desktop II: Intermediate' by The Tableau eLearning Program</li><li>'R Programming A-Z™: R for Data Science with Real Exercises' by Udemy</li><li>'Brand and Product Management' from University IE Business School by Coursera</li><li>'Introduction to Marketing' from University of Pennsylvania by Coursera</li><li>'Marketing in a Digital World' from University of Illinois at Urbana-Champaign by Coursera</li></ul>	

ACADEMIC PROJECTS	
<b>IET Lucknow</b>	▪ Analysis and design of (G+9) residential building (2018-19)
<b>RDSO Lucknow</b>	▪ Geotechnical Aspects & lab testing and components of railway track foundation
<b>IIT (BHU), Varanasi</b>	▪ 3 Days workshop on making of solar cookers (3 July 2016-5 July 2016)

ACHIEVEMENTS	
<b>Prism Johnson Limited</b>	▪ Awarded Rising Star Technical services award (2020)
<b>Science Centre Scholarship</b>	▪ Selected among top 21 students in the scholarship test of 1981 students (2012)

OTHER INTERESTS AND HOBBIES	
▪ Poetries ▪ Watching and Playing Cricket ▪ Movies	