

Deepankar

▪ deepankar23@iitk.ac.in ▪ 9872260771 ▪ www.linkedin.com/in/deepankar23/



EDUCATION			
Degree/Qualification	Institution	CGPA/Percentage	Year
MBA (Expected April 2025)	Indian Institute of Technology, Kanpur	-	2023-Present
B.Tech. (EEE)	Lovely Professional University, Phagwara	8.24	2016-2020
HSC (12 th)	Rawal Convent School, Faridabad (CBSE)	87.20%	2016
SSC (10 th)	Rawal Convent School, Faridabad (CBSE)	9.40	2014

WORK EXPERIENCE	
3five8 Technologies Private Limited Junior Product Manager	Bengaluru July 2022 – June 2023 ▪ 12 months
<ul style="list-style-type: none">▪ Improved the feature development cycle with the deployment of the Flutter ADDA app across four countries▪ Launched the ADDA demo app for the US Community Living market with features like chatbot, configurable forms, etc.▪ Increased the overall lead count from the Discover section of the app in 3 months	
Infocom Network Private Limited Junior Product Manager	Noida January 2022 – June 2022 ▪ 5 months
<ul style="list-style-type: none">▪ Introduced a more user-friendly inquiry form which increased the inquiry count▪ Worked on reducing the irrelevant inquiry count by identifying the critical factors through data analysis▪ Performed competitive analysis, user interviews & surveys to revamp the whole TradeIndia website for users	
Medtrail Technologies Private Limited Executive Technical Support	Delhi August 2020 – May 2021 ▪ 10 months
<ul style="list-style-type: none">▪ Improved the average billing time/patient for better UI for Medtrail's billing software▪ Launched the medicine delivery rider app with a GRN (Goods Received Note) filling feature for 20 + dispensaries▪ Created multiple dashboards through SQL and Data Studio for data analysis	

POSITION OF RESPONSIBILITY	
IIT Kanpur	▪ Capstone Coordinator for MBA (Batch 2023-25)

CERTIFICATIONS	
<ul style="list-style-type: none">▪ 'Foundation of Project Management' from Google by Coursera▪ 'Project Initiation: Starting a Successful Project' from Google by Coursera▪ 'Become a Product Manager' by Udemy	

ACADEMIC PROJECTS	
Medtrail Technologies Private Limited, Delhi	<ul style="list-style-type: none">▪ Worked as a full-time paid intern in the 4th year of engineering.▪ Worked closely with CTO and senior product managers on multiple healthcare projects.
IBM, Phagwara	<ul style="list-style-type: none">▪ Completed summer training in Internet of Things from IBM career education program.▪ Worked on building a smart agriculture system through the IOT platform

ACHIEVEMENT	
3five8 Technologies Private Limited, Bengaluru	▪ SPOT award for the best performance by launching the revamped ADDA app

OTHER INTEREST AND HOBBIES	
▪ Traveling ▪ Sketching	

