

Siddharth Singh

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EDUCATION			
Degree/Qualification	Institution	CGPA/Percentage	Year
MBA (Expected April 2025)	Indian Institute of Technology, Kanpur	-	2023 - Present
B.Tech. (Civil Engineering)	Galgotia College of Engineering and Technology, Greater Noida	67.06%	2015 - 2019
HSC (12 th)	National Institute Open of Schooling, Maharajganj (NIOS)	83.80%	2015
SSC (10 th)	Central Academy Sr. Sec. School, Gorakhpur (CBSE)	9.00	2012

WORK EXPERIENCE	
Polltica LLP Business Associate	Noida March 2021 – December 2022 ▪ 22 Months
<ul style="list-style-type: none">▪ Advised clients, resulting in a remarkable increase in satisfaction scores▪ Conducted political analysis for successful campaigns, utilizing data-driven insights to influence strategic decisions▪ Orchestrate innovative marketing plans, driving a substantial increase in client engagement and media coverage▪ Played a crucial role in expanding client base, contributing to revenue growth through project management	

POSITION OF RESPONSIBILITY	
Galgotia College of Engineering and Technology	<ul style="list-style-type: none">▪ Led as General Secretary of ACES Civil Engineering Club for 2 years

CERTIFICATIONS
<ul style="list-style-type: none">▪ 'Introduction to Digital Marketing by Great Learning▪ 'Python for absolute beginners' by Udemey▪ 'Introduction to Management' by Great Learning

ACADEMIC PROJECT	
Galgotia College of Engineering and Technology	<ul style="list-style-type: none">▪ Researched and analyzed porcupine systems, impact on river flow velocity and sediment capture through experimental investigation, proposing a preliminary design methodology for effective river training

ACHIEVEMENTS	
Galgotia College of Engineering and Technology	<ul style="list-style-type: none">▪ 2nd prize at the Quiz Mini Fiesta, an inter-college quiz competition
Galgotia College of Engineering and Technology	<ul style="list-style-type: none">▪ 1st prize for model making at Civil Engineering Club's inter-college fest

OTHER INTEREST AND HOBBIES
<ul style="list-style-type: none">▪ Gym ▪ Badminton ▪ Reading